Program Requirements – MA Program Music Business Major (<u>Plan A</u>) (<u>Regular Program</u>)

		Basic Cou	ırses	
	MSCY 521 Perspe	ctive of West	ern Music History 1(1-0-2	2)
	MSCY 522 Perspe	ctive of Thai	Music History 1(1-0-2	2)
	MSTC 530 Wester	n Music Theo	ory Review 1(1-0-2	2)
	MSTH 512 Thai M	usic Theory F	Review 1(1-0-2	2)
		Non Cre	dits	
Year	Semester 1		Semester 2	
1	MSMS 501 Music Research Methodology	2(2-0-4)	MSMS 504 Seminar in Music	2(2-0-4)
	MSMS 596 Seminar in Concept	2(2-0-4)	MSBU 503 Music Business Financial	2(2-0-4)
	Paradigms and Skills in Music Works		and Fundraising Strategies	
	MSBU 504 Intellectual Property	2(2-0-4)	MSBU 518 Music Marketing	2(2-0-4)
	Management in Music Business		Strategies	
	MSBU 520 Music Business Leadership	2(2-0-4)	MSBU 519 Music Industry	2(2-0-4)
			Entrepreneurship	
	MSBU 523 Digital Business Management	2(2-0-4)	MSBU 521 Research in Music	2(2-0-4)
	in Music Industry		Business	
	Total 10 Credits		Total 10 Credits	
2	Elective Courses	4 Credits	Elective Courses	2 Credits
	MSMS 698 Thesis	6(0-18-0)	MSMS 698 Thesis	6(0-18-0)
	Total 10 Credits		Total 8 Credits	

Graduation Checklist – MA Program, Music Business Major (Plan A) (Regular Program) Courses

Course Title	Credits
Core Courses	
MSMS 501 Music Research Methodology	2
MSMS 504 Seminar in Music	2
MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2
Required Courses	
MSBU 503 Music Business Financial and Fundraising Strategies	2
MSBU 504 Intellectual Property Management in Music Business	2
MSBU 518 Music Marketing Strategies	2
MSBU 519 Music Industry Entrepreneurship	2
MSBU 520 Music Business Leadership	2
MSBU 521 Research in Music Business	2
MSBU 523 Digital Business Management in Music Industry	2
Elective Courses (At least 6 credits)	
Thesis	
MSMS 698 Thesis	12
Total Credits	38

Requirements	
International Trip	
Ethics Training	
Soft Skills (4 skills)	
English Requirement	

Program Requirements – MA Program Music Business Major (<u>Plan B</u>) (<u>Regular Program</u>)

	T				
			Basic Cou	ırses	
	MSCY 521	Perspec	tive of West	ern Music History 1(1-0)-2)
	MSCY 522	Perspec	tive of Thai	Music History 1(1-6)-2)
	MSTC 530	Westerr	n Music Theo	ory Review 1(1-)-2)
	MSTH 512	Thai Mu	ısic Theory F	Review 1(1-6)-2)
			Non Cre	dits	
Year	Semester 1	-		Semester 2	
1	MSMS 501 Music Research Meth	odology	2(2-0-4)	MSMS 504 Seminar in Music	2(2-0-4)
	MSMS 596 Seminar in Concept		2(2-0-4)	MSBU 503 Music Business Financia	l 2(2-0-4)
	Paradigms and Skills in Music Wo	orks		and Fundraising Strategies	
	MSBU 504 Intellectual Property		2(2-0-4)	MSBU 518 Music Marketing	2(2-0-4)
	Management in Music Business			Strategies	
	MSBU 520 Music Business Leade	ership	2(2-0-4)	MSBU 519 Music Industry	2(2-0-4)
				Entrepreneurship	
	MSBU 523 Digital Business Man	agement	2(2-0-4)	Elective Courses	2 Credits
	in Music Industry				
	Total 10 Credits			Total 10 Credits	
2	MSBU 521 Research in Music Bu	siness	2(2-0-4)	Comprehensive Exam	
	Elective Courses		8 Credits	Elective Courses	2 Credits
				MSMS 697 Thematic Paper	6(0-18-0)
	Total 10 Cred	lits		Total 8 Credits	

Graduation Checklist – MA Program, Music Business Major (<u>Plan B</u>) (<u>Regular Program</u>) Courses

Course Title	Credits
Core Courses	
MSMS 501 Music Research Methodology	2
MSMS 504 Seminar in Music	2
MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2
Required Courses	
MSBU 503 Music Business Financial and Fundraising Strategies	2
MSBU 504 Intellectual Property Management in Music Business	2
MSBU 518 Music Marketing Strategies	2
MSBU 519 Music Industry Entrepreneurship	2
MSBU 520 Music Business Leadership	2
MSBU 521 Research in Music Business	2
MSBU 523 Digital Business Management in Music Industry	2
Elective Courses (At least 12 credits)	
Thematic Paper	
MSMS 697 Thematic Paper	6
Total Credits	38

Requirements	
International Trip	
Ethics Training	
Soft Skills (4 skills)	
English Requirement	

Program Requirements – MA Program Music Business Major (<u>Plan A</u>) (<u>Special Program</u>)

		Basic Cou	ırses	
	MSCY 521 Perspe	ctive of West	ern Music History 1(1-0-:	2)
	'		Music History 1(1-0-	2)
	MSTC 530 Wester	n Music Theo	ory Review 1(1-0-2	2)
	MSTH 512 Thai Mi	usic Theory F	Review 1(1-0-2	2)
		Non Cre	dits	
Year	Semester 1		Semester 2	
1	MSMS 501 Music Research Methodology	2(2-0-4)	MSMS 504 Seminar in Music	2(2-0-4)
	MSMS 596 Seminar in Concept	2(2-0-4)	MSBU 503 Music Business Financial	2(2-0-4)
	Paradigms and Skills in Music Works		and Fundraising Strategies	
	MSBU 504 Intellectual Property	2(2-0-4)	MSBU 518 Music Marketing	2(2-0-4)
	Management in Music Business		Strategies	
	MSBU 520 Music Business Leadership	2(2-0-4)	MSBU 519 Music Industry	2(2-0-4)
			Entrepreneurship	
	MSBU 523 Digital Business Management	2(2-0-4)	MSBU 521 Research in Music	2(2-0-4)
	in Music Industry		Business	
	Total 10 Credits		Total 10 Credits	
2	Elective Courses	4 Credits	Elective Courses	2 Credits
	MSMS 698 Thesis	6(0-18-0)	MSMS 698 Thesis	6(0-18-0)
	Total 10 Credits		Total 8 Credits	

Graduation Checklist – MA Program, Music Business Major (Plan A) (Special Program) Courses

Course Title	Credits
Core Courses	
MSMS 501 Music Research Methodology	2
MSMS 504 Seminar in Music	2
MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2
Required Courses	
MSBU 503 Music Business Financial and Fundraising Strategies	2
MSBU 504 Intellectual Property Management in Music Business	2
MSBU 518 Music Marketing Strategies	2
MSBU 519 Music Industry Entrepreneurship	2
MSBU 520 Music Business Leadership	2
MSBU 521 Research in Music Business	2
MSBU 523 Digital Business Management in Music Industry	2
Elective Courses (At least 6 credits)	
Thesis	
MSMS 698 Thesis	12
Total Credits	38

Requirements	
International Trip	
Ethics Training	
Soft Skills (4 skills)	
English Requirement	

Program Requirements – MA Program Music Business Major (<u>Plan B</u>) (<u>Special Program</u>)

				Basic Cou	ırses	
	MSCY	521	Perspec	tive of West	ern Music History 1(1-0-	-2)
	MSCY	522	Perspec	tive of Thai	Music History 1(1-0-	-2)
	MSTC	530	Western	n Music Theo	ory Review 1(1-0-	-2)
	MSTH	512	Thai Mu	ısic Theory F	Review 1(1-0-	-2)
				Non Cre	dits	
Year	Sem	nester 1			Semester 2	
1	MSMS 501 Music Researc	ch Metho	dology	2(2-0-4)	MSMS 504 Seminar in Music	2(2-0-4)
	MSMS 596 Seminar in Co	oncept		2(2-0-4)	MSBU 503 Music Business Financia	2(2-0-4)
	Paradigms and Skills in N	Ausic Wor	rks		and Fundraising Strategies	
	MSBU 504 Intellectual Pi	roperty		2(2-0-4)	MSBU 518 Music Marketing	2(2-0-4)
	Management in Music Bu	usiness			Strategies	
	MSBU 520 Music Busines	s Leaders	ship	2(2-0-4)	MSBU 519 Music Industry	2(2-0-4)
					Entrepreneurship	
	MSBU 523 Digital Busine	ess Manag	gement	2(2-0-4)	Elective Courses	2 Credits
	in Music Industry					
	Total 10 Credits		ts		Total 10 Credits	
2	MSBU 521 Research in M	lusic Busii	ness	2(2-0-4)	Comprehensive Exam	
	Elective Courses			8 Credits	Elective Courses	2 Credits
					MSMS 697 Thematic Paper	6(0-18-0)
	Total	10 Credit	ts		Total 8 Credits	

Graduation Checklist – MA Program, Music Business Major (Plan B) (Special Program) Courses

Course Title	Credits
Core Courses	
MSMS 501 Music Research Methodology	2
MSMS 504 Seminar in Music	2
MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2
Required Courses	
MSBU 503 Music Business Financial and Fundraising Strategies	2
MSBU 504 Intellectual Property Management in Music Business	2
MSBU 518 Music Marketing Strategies	2
MSBU 519 Music Industry Entrepreneurship	2
MSBU 520 Music Business Leadership	2
MSBU 521 Research in Music Business	2
MSBU 523 Digital Business Management in Music Industry	2
Elective Courses (At least 12 credits)	
Thematic Paper	
MSMS 697 Thematic Paper	6
Total Credits	38

Requirements	
International Trip	
Ethics Training	
Soft Skills (4 skills)	
English Requirement	