

Program Requirements – MA Program

Music Business Major (Plan A) (Regular Program)

Study Plan

		Basic Courses			
		MSCY 521	Perspective of Western Music History	1(1-0-2)	
		MSCY 522	Perspective of Thai Music History	1(1-0-2)	
		MSTC 530	Western Music Theory Review	1(1-0-2)	
		MSTH 512	Thai Music Theory Review	1(1-0-2)	
		Non Credits			
Year	Semester 1			Semester 2	
1	MSMS 501 Music Research Methodology	2(2-0-4)		MSMS 504 Seminar in Music	2(2-0-4)
	MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2(2-0-4)		MSBU 503 Music Business Financial and Fundraising Strategies	2(2-0-4)
	MSBU 504 Intellectual Property Management in Music Business	2(2-0-4)		MSBU 518 Music Marketing Strategies	2(2-0-4)
	MSBU 520 Music Business Leadership	2(2-0-4)		MSBU 519 Music Industry Entrepreneurship	2(2-0-4)
	MSBU 523 Digital Business Management in Music Industry	2(2-0-4)		MSBU 521 Research in Music Business	2(2-0-4)
	Total 10 Credits			Total 10 Credits	
	2	Elective Courses	4 Credits		Elective Courses
MSMS 698 Thesis		6(0-18-0)		MSMS 698 Thesis	6(0-18-0)
Total 10 Credits			Total 8 Credits		

Graduation Checklist – MA Program, Music Business Major (Plan A) (Regular Program)

Courses

Course Title	Credits
Core Courses	
MSMS 501 Music Research Methodology	2
MSMS 504 Seminar in Music	2
MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2
Required Courses	
MSBU 503 Music Business Financial and Fundraising Strategies	2
MSBU 504 Intellectual Property Management in Music Business	2
MSBU 518 Music Marketing Strategies	2
MSBU 519 Music Industry Entrepreneurship	2
MSBU 520 Music Business Leadership	2
MSBU 521 Research in Music Business	2
MSBU 523 Digital Business Management in Music Industry	2
Elective Courses (At least 6 credits)	
Thesis	
MSMS 698 Thesis	12
Total Credits	38

Others Requirements

Requirements	
International Trip	
Ethics Training	
Soft Skills (4 skills)	
English Requirement	

Program Requirements – MA Program

Music Business Major (Plan B) (Regular Program)

Study Plan

		Basic Courses			
		MSCY 521	Perspective of Western Music History	1(1-0-2)	
		MSCY 522	Perspective of Thai Music History	1(1-0-2)	
		MSTC 530	Western Music Theory Review	1(1-0-2)	
		MSTH 512	Thai Music Theory Review	1(1-0-2)	
		Non Credits			
Year	Semester 1			Semester 2	
1	MSMS 501 Music Research Methodology	2(2-0-4)	MSMS 504 Seminar in Music	2(2-0-4)	
	MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2(2-0-4)	MSBU 503 Music Business Financial and Fundraising Strategies	2(2-0-4)	
	MSBU 504 Intellectual Property Management in Music Business	2(2-0-4)	MSBU 518 Music Marketing Strategies	2(2-0-4)	
	MSBU 520 Music Business Leadership	2(2-0-4)	MSBU 519 Music Industry Entrepreneurship	2(2-0-4)	
	MSBU 523 Digital Business Management in Music Industry	2(2-0-4)	Elective Courses	2 Credits	
	Total 10 Credits			Total 10 Credits	
	2	MSBU 521 Research in Music Business	2(2-0-4)	Comprehensive Exam	
Elective Courses		8 Credits	Elective Courses	2 Credits	
		MSMS 697 Thematic Paper	6(0-18-0)		
Total 10 Credits			Total 8 Credits		

Graduation Checklist – MA Program, Music Business Major (Plan B) (Regular Program)

Courses

Course Title	Credits
Core Courses	
MSMS 501 Music Research Methodology	2
MSMS 504 Seminar in Music	2
MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2
Required Courses	
MSBU 503 Music Business Financial and Fundraising Strategies	2
MSBU 504 Intellectual Property Management in Music Business	2
MSBU 518 Music Marketing Strategies	2
MSBU 519 Music Industry Entrepreneurship	2
MSBU 520 Music Business Leadership	2
MSBU 521 Research in Music Business	2
MSBU 523 Digital Business Management in Music Industry	2
Elective Courses (At least 12 credits)	
Thematic Paper	
MSMS 697 Thematic Paper	6
Total Credits	38

Others Requirements

Requirements	
International Trip	
Ethics Training	
Soft Skills (4 skills)	
English Requirement	

Program Requirements – MA Program

Music Business Major (Plan A) (Special Program)

Study Plan

		Basic Courses			
		MSCY 521	Perspective of Western Music History	1(1-0-2)	
		MSCY 522	Perspective of Thai Music History	1(1-0-2)	
		MSTC 530	Western Music Theory Review	1(1-0-2)	
		MSTH 512	Thai Music Theory Review	1(1-0-2)	
		Non Credits			
Year	Semester 1			Semester 2	
1	MSMS 501 Music Research Methodology	2(2-0-4)		MSMS 504 Seminar in Music	2(2-0-4)
	MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2(2-0-4)		MSBU 503 Music Business Financial and Fundraising Strategies	2(2-0-4)
	MSBU 504 Intellectual Property Management in Music Business	2(2-0-4)		MSBU 518 Music Marketing Strategies	2(2-0-4)
	MSBU 520 Music Business Leadership	2(2-0-4)		MSBU 519 Music Industry Entrepreneurship	2(2-0-4)
	MSBU 523 Digital Business Management in Music Industry	2(2-0-4)		MSBU 521 Research in Music Business	2(2-0-4)
	Total 10 Credits			Total 10 Credits	
2	Elective Courses	4 Credits		Elective Courses	2 Credits
	MSMS 698 Thesis	6(0-18-0)		MSMS 698 Thesis	6(0-18-0)
Total 10 Credits			Total 8 Credits		

Graduation Checklist – MA Program, Music Business Major (Plan A) (Special Program)

Courses

Course Title	Credits
Core Courses	
MSMS 501 Music Research Methodology	2
MSMS 504 Seminar in Music	2
MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2
Required Courses	
MSBU 503 Music Business Financial and Fundraising Strategies	2
MSBU 504 Intellectual Property Management in Music Business	2
MSBU 518 Music Marketing Strategies	2
MSBU 519 Music Industry Entrepreneurship	2
MSBU 520 Music Business Leadership	2
MSBU 521 Research in Music Business	2
MSBU 523 Digital Business Management in Music Industry	2
Elective Courses (At least 6 credits)	
Thesis	
MSMS 698 Thesis	12
Total Credits	38

Others Requirements

Requirements	
International Trip	
Ethics Training	
Soft Skills (4 skills)	
English Requirement	

Program Requirements – MA Program

Music Business Major (Plan B) (Special Program)

Study Plan

		Basic Courses			
		MSCY 521	Perspective of Western Music History	1(1-0-2)	
		MSCY 522	Perspective of Thai Music History	1(1-0-2)	
		MSTC 530	Western Music Theory Review	1(1-0-2)	
		MSTH 512	Thai Music Theory Review	1(1-0-2)	
		Non Credits			
Year	Semester 1			Semester 2	
1	MSMS 501 Music Research Methodology	2(2-0-4)		MSMS 504 Seminar in Music	2(2-0-4)
	MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2(2-0-4)		MSBU 503 Music Business Financial and Fundraising Strategies	2(2-0-4)
	MSBU 504 Intellectual Property Management in Music Business	2(2-0-4)		MSBU 518 Music Marketing Strategies	2(2-0-4)
	MSBU 520 Music Business Leadership	2(2-0-4)		MSBU 519 Music Industry Entrepreneurship	2(2-0-4)
	MSBU 523 Digital Business Management in Music Industry	2(2-0-4)		Elective Courses	2 Credits
	Total 10 Credits			Total 10 Credits	
	2	MSBU 521 Research in Music Business	2(2-0-4)		Comprehensive Exam
Elective Courses		8 Credits		Elective Courses	2 Credits
			MSMS 697 Thematic Paper	6(0-18-0)	
Total 10 Credits			Total 8 Credits		

Graduation Checklist – MA Program, Music Business Major (Plan B) (Special Program)

Courses

Course Title	Credits
Core Courses	
MSMS 501 Music Research Methodology	2
MSMS 504 Seminar in Music	2
MSMS 596 Seminar in Concept Paradigms and Skills in Music Works	2
Required Courses	
MSBU 503 Music Business Financial and Fundraising Strategies	2
MSBU 504 Intellectual Property Management in Music Business	2
MSBU 518 Music Marketing Strategies	2
MSBU 519 Music Industry Entrepreneurship	2
MSBU 520 Music Business Leadership	2
MSBU 521 Research in Music Business	2
MSBU 523 Digital Business Management in Music Industry	2
Elective Courses (At least 12 credits)	
Thematic Paper	
MSMS 697 Thematic Paper	6
Total Credits	38

Others Requirements

Requirements	
International Trip	
Ethics Training	
Soft Skills (4 skills)	
English Requirement	