

Undergraduate program Examination Requirement

Music Business

Music Business Department is combined both business knowledge and music skills for the students to apply both knowledge for doing their business and occupation successfully in the future, concentrated teaching excellency on music and business knowledge such as Principles of Marketing, Integrated Marketing Communication, International Music Business, Principles of Accounting, Business Finance, Digital Marketing, Entrepreneurship, and Legal Issue in Music Business, etc.

Aside from the theories, students in the music business department have opportunities to do a practicum in the special project management in their senior-year and also do an internship with the leading music companies in Thailand.

Music Business Major Examination

Applicants will be required to complete music business major exam (online, in a specific Google classroom), covering three areas:

1. the mathematical ability to describe a situation that arises
2. General knowledge and knowledge around for building a music business
3. Measure the prospects in business. (Solving current problems)

online exam methods

- Online exams via Google classroom
- All test takers are required to log in to the classroom ahead of time to take the test by logging in their personal e-mail.
- When it's time for the exam, there will be a link sent to the email logged in for the test taker to click on the exam immediately.
- When the exam time is over the system will immediately close the response. Examiners who submit past the deadline will not be reviewed. And considered failing the automatic subject exam.

• For further inquiries, contact the coordinator: Mr. Jiraporn Kitirakkul, phone number 0944646562

Audition Requirement

Choose one (style)	Follow the audition requirement of;
Classic	Classical Music Performance
Thai	Thai and Eastern Music
Jazz	Jazz
Pop	Popular Music
Musical Theater	Musical Theater