

M.A.: Music Business Examination Requirement

1. Admission Requirements (attached to the application form)

- The applicant submits paper on business concept. The applicant can select one from the following topics (not over 10 pages) as follows;

1. Business Plan: Should include details and concepts of conducting music business, organization and characteristics of the business, together with the business goals, target group, sources of income, and breakeven period, etc.

2. Research Proposal: should include concepts or foundations of the research proposal, importance of the research questions, objectives, expected benefit, and tools to be used for problem solution or data gathering.

2. Major Entrance Exam

1. Major interview

Format: Interview on music business topics.

Content: explain the following issues: reasons for the applicants to pursue his/her education in music business, applicant's background in music business, research topics which interest the applicant, and any other issues regarding the applicant that the interview committee should know.

Source of information: Business Journal, for example

- <http://search.proquest.com>

- Harvard Business Review

- Business Review

- Thailand Economic & Business Review

- FB: <https://www.facebook.com/MSBUMU/>

Remark: Music Business Major (Special Program: Study on Saturday and 1 more weekday in the evening)