

## Program & Degree

### Music Business

#### Degree

Master of Arts (Music)

#### Program overview

The Master of Arts in Music Program aims to create music practitioner, academics, researcher, and educator truly knowledgeable in his/her major area. The graduate is expected to be capable of exploring and creating new knowledges and practices to contribute to music in Thailand and internationally. The Master of Arts in Music consists of majors in Musicology, Music Education, Music Business, and Music Therapy.

The Music Business major is aimed to produce professional music business practitioners and academics fully equipped with vision, international perspective, and readiness for nowadays' increasingly changing challenging business environment.

## Program Structure

Plan A and B (special)

Year	Semester	Plan A	Plan B
1	1	MSMS 501 Music Research Methodology 2 (2-0-4) MSBU 503 Music Business Financial and Fundraising Strategies 2 (2-0-4) MSBU 504 Intellectual Property Management in Music Business 2 (2-0-4) MSBU 517 Music Business Leadership and Ethics 2 (2-0-4) <b>Total 8 Credits</b>	MSMS 501 Music Research Methodology 2 (2-0-4) MSBU 503 Music Business Financial and Fundraising Strategies 2 (2-0-4) MSBU 504 Intellectual Property Management in Music Business 2 (2-0-4) MSBU 517 Music Business Leadership and Ethics 2 (2-0-4) <b>Total 8 Credits</b>
	2	MSMS 502 Music Research Seminar I 2 (2-0-4) MSBU 505 Value Creation in Music Business 2 (2-0-4) MSMS 697 Thesis 6 (0-18-0) <b>Total 10 Credits</b>	MSMS 502 Music Research Seminar I 2 (2-0-4) MSBU 505 Value Creation in Music Business 2 (2-0-4) Elective (not less than) 4 Credits <b>Total 8 Credits</b>
	summer	MSMS 697 Thesis 6 (0-18-0) <b>Total 6 Credits</b>	MSMS 697 Thematic Paper 6 (0-18-0) <b>Total 6 Credits</b>
2	1	MSMS 503 Music Research Seminar II 2 (2-0-4) MSMS 504 Seminar in Music 4 (2-0-4) MSBU 508 Innovation and Technology in the Music Industry 2 (2-0-4) MSBU 518 Music Marketing Strategies 2 (2-0-4) <b>Total 8 Credits</b>	MSMS 503 Music Research Seminar II 2 (2-0-4) MSMS 504 Seminar in Music 4 (2-0-4) MSBU 508 Innovation and Technology in the Music Industry 2 (2-0-4) MSBU 518 Music Marketing Strategies 2 (2-0-4) <b>Total 8 Credits</b>